

**GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT**

Greater Hyderabad Municipal Corporation – Construction of flyovers at Panjagutta junction, Green Lands junction, Nalgonda 'X' roads and Chandrayangutta 'X' roads – Improving aesthetics of the flyovers by providing fountains in lieu of advertisement rights on BOT basic – Permission – Accorded – Orders – Issued.

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**MUNICIPAL ADMINISTRATION & URBAN DEVELOPMENT (F2) DEPARTMENT**

**G.O.Ms.No. 723**

**Dated: 20.10.2008**

**Read :-**

From the Commissioner and Special Officer, Greater Hyderabad Municipal Corporation, Hyderabad Lr.No.GHMC/C&SO/AC(T&T)/EE(PD.IV)/2008, Dated 18-05-2008.

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**ORDER :-**

In the reference read above, the Commissioner and Special Officer, Greater Hyderabad Municipal Corporation, Hyderabad has stated that the out of four flyovers taken up by Greater Hyderabad Municipal Corporation, two flyovers at Chandrayangutta 'X' roads and Nalgonda 'X' road are completed and other two flyovers at Punjagutta and Green Lands are partially completed and let out for traffic.

2. The Commissioner and Special Officer, Greater Hyderabad Municipal Corporation, Hyderabad has also stated that the M/s. Srijan Ads of Hyderabad came forward with the proposal to improve the aesthetics of these flyovers by installing high-end 11 fountains beneath the flyovers at suitable strategic locations at a cost of Rs.70.00 Lakhs on BOT basis for a period of 10 years duly maintaining the installations during the BOT period and seeking permission for providing Eye Pleasing Bill Boards at appropriate locations below and above these flyovers by paying the advertisement fee as per the guidelines of Greater Hyderabad Municipal Corporation.

3. On the above proposal the Commissioner and Special Officer, Greater Hyderabad Municipal Corporation, Hyderabad has appointed a committee of four (4) Additional Commissioners (T&T, P&P, F and works) to negotiate with the firm. The committee held negotiations with M/s Srijan Ads, who agreed to provide high-end water fountains costing Rs.8.00 lakhs each and carry out civil works with better aesthetic outlook, spending a total amount of Rs.121.00 lakhs, Rs.8.00 lakhs per fountain x 11 + Rs.33.00 lakhs for civil works) as against the original offer of expenditure of Rs.70.00 lakhs and also agreed for reduction of BOT period from 10 years to 6 years.

4. The General Body, Greater Hyderabad Municipal Corporation in its resolution No.15 dated 17.05.2008 has recommended to Government for acceptance of the above proposal as per section 124-A of Hyderabad Municipal Corporation Act 1955.

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5. The Commissioner and Special Officer, Greater Hyderabad Municipal Corporation, Hyderabad has requested the Government for approval enabling the corporation to take further necessary action.

6. Government after careful examination of the matter, hereby accord permission to the Commissioner and Special Officer, Greater Hyderabad Municipal Corporation under the proviso of section 124-A of Hyderabad Municipal Corporation Act 1955, for leasing advertisement rights to M/s Srijan Ads, Hyderabad for beautifying the 4 new flyovers at 1) Chandrayangutta, 2) Nalgonda "X" roads, 3) Green Lands and 4) Punjagutta by installing and maintaining 11 high-end water fountains with connected civil works at a cost of Rs.121.00 lakhs (Rupees one crore and twenty one lakhs only) in lieu of advertisement rights on and under these flyovers for a BOT period of 6 (six) years.

7. The Commissioner and Special Officer, Greater Hyderabad Municipal Corporation, Hyderabad shall take necessary action in the matter, accordingly.

8. This order issues with the concurrence of the Finance Department vide their U.O.No.25272/302/A1/Exp. M&F/08, dated 02.09.2008.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

**S.P. SINGH**  
**EX- OFFICIO PRINCIPAL SECRETARY TO GOVERNMENT**

To  
The Commissioner and Special Officer,  
Greater Hyderabad Municipal Corporation,  
Hyderabad.  
Copy to:  
The P.S. to Minister (MA&UD).

//FORWARDED BY ORDER//

SECTION OFFICER